



OIC Standing Committee on
Scientific & Technological
Cooperation (COMSTECH)



Government of Pakistan
MoST and MoITT



CARE

1st COMSTECH Showcasing of Artificial Intelligence and IoT Products & Services

(AI & IoT for PAKISTAN)

Date: 04-05, August 2020

Venue: COMSTECH Secretariat, 33 – Constitution Avenue, G-5/2, Islamabad





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Introduction

Since the invention of computers or machines, their capability to perform various tasks went on growing exponentially. Humans have developed the power of computer systems in terms of their diverse working domains, their increasing speed, and reducing size with respect to time. It is important to mention that, AI technologies are considered to be the most disruptive technologies of this century. The impact of AI on the global GDP is expected to be USD 15.7 trillion. Countries around the globe are naturally strategizing to take maximum benefit from AI, as it has the potential to boost their economies in several areas.

Artificial Intelligence (AI) is the most promising field in information Technology (IT). If Pakistan keeps due focus on this technology, it has the potential to boost economy in several areas and enhance exports to several billion dollars. Pakistan can become a major global player in this technology by aligning our expertise with the global future demands. The PM Task Force on Knowledge Economy has the mandate to draft a strategy to transform Pakistan towards knowledge economy by training its human resource with valuable skills in IT, provide enabling environment to boost economy, increase IT exports and assist in creating more knowledge jobs.

Objective

The “AI & IoT for Pakistan: National Showcasing of Artificial Intelligence and IoT Products & Services” organized by COMSTech Secretariat and other partners. The aim of the National Exhibit/Showcase is to further foster interest in Science, Technology, and Innovation and to popularize the field of artificial intelligence among the youth of Pakistan, stimulating their interest in the sphere of innovation, and in high-tech areas of technology. This National Showcase will bring a unique platform for innovators, technology developers, service providers, who are eager and ready to share experience and professional skills with participants of common interests in science, technology and innovation.

The National Exhibit/Showcase is designed to projects and innovations in the realm of AI or allied technologies. It is a showcase of next generation technologies, solutions and strategies from all over Pakistan, and an opportunity to explore and discover the practical and successful implementation of AI and allied technologies in Pakistan.



Target Audience

The National Exhibit/Showcase on AI & IoT is aimed to bring all the stakeholders in Pakistan on one platform. The showcase will provide the opportunity to network with relevant ministries, industry R&D organizations, academia, strategic organizations and peers. These stakeholders include the following:

- a) **Developers of AI technology in Pakistan:** National center of excellences, R&D organizations, private and public sector organizations, students and researchers.
- b) **Academic Policy Makers & Academicians:** Representatives from National Computing and Accreditation Council (NCEAC), Pakistan Engineering Council (PEC), Higher Education Commission (HEC), and academia.
- c) **Potential Users of AI Technology:** Ministries, industry, healthcare organizations, armed forces IT wings, financial institutions, data analysts, start-ups, innovators, venture capitalists and universities.

Key Features

- Products & Services Showcase
- Product Presentations
- Networking
- Business Matching Meetings
- Keynote Speeches

Thematic Areas

- AI in Health
- Internet of Things (IoT)
- Virtual Assistants & Chatbots
- Big Data & Data Analytics
- Cyber Security
- Digital Transformation – 5G
- Virtual Augmented Reality
- Block Chain
- Business Intelligence

Venue & Logistics

The Venue is a purpose built facility for organizing such National events. The organizers will provide following facilities to participants:

- Stall Area (including Table & Chairs)
- Auditorium for Product/Services Presentations
- Meeting Rooms
- Networking with potential customers
- Facilities for Virtual Meetings



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Local Hospitality

COMSTech will provide accommodation and meals for participants residing outside the twin cities of Islamabad and Rawalpindi for 1 night for maximum of two participants from each organization. Travel grants are not available.

Registration Process

Interested applicants/organizations can send a formal request to participate on events@comstech.org

Coordinator

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Programme Manager

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Tentative Programme

Day 1	
1000	Guests to be Seated
1030 – 1035	National Anthem/ Recitation from the Holy Quran
1035 – 1040	Welcome
1040 – 1050	Opening Remarks by the Coordinator General COMSTech
1050 – 1105	Addresses of Representatives of MoITT and MoST
1105 – 1120	Key Note Speech
1120	Inaugural Address by the Chief Guest
Formal Opening of Exhibit/Showcase by Chief Guest	
1130—1200	Tea Break
1200-1330	Exhibition & Networking between companies and stake holders
1330-1430	Lunch and Prayer Break
1500-1630	Pitch by willing participants (10-15 min each)
1700	Closing
Day 2	
1000	Opening for Industries & Public
1100—1200	Pitch by willing participants (10-15 min each)
1245—1400	Lunch and Prayer Break
1400—1630	Exhibition & Networking between companies and stake holders
1630—1730	Guest of Honor Arrival & Closing Ceremony